

No gear? No problem.



Features

- 14 state-of-the-art lanes (25 yards)
- Fully air-conditioned/heated
- HEPA ventilation/filtration system
- Sound dampening technology
- Range officers/instructors
- Bulletproof viewing windows
- Gun rentals available
- Children 8+ can shoot with parent

FFL Information

Standard transfer fee \$25
With a CCW Permit \$20
Veterans/Service Members/First Responders \$15

NFA Transfers \$50

Transferee must have an ID with their current address on it.

Visit Today!

Call : 605-271-7808

Email: range@southdakotaalliance.org

THE **ALLIANCE**
SOUTH DAKOTA MILITARY HERITAGE ALLIANCE

Updated 3/4/2026

the **ALLIANCE** Gun Range and Armory



Hours

Mon - Fri: 11:00am – 8:00 pm

Saturday: 10:00 am – 8:00 pm

Sunday: 11:00 am – 5:30 pm

At least one shooter must be a current Alliance member (annual Alliance membership \$30)

Contact Us: (605) 271-7808

Requirements

- Eye and ear protection (rentable)
- Closed toed shoes
- Long sleeves and pants recommended

Range Use

- 30 Minutes (single) - \$20
- 30 Minutes (shared) - \$30
- 60 Minutes (single) - \$30
- 60 Minutes (shared) - \$40
- Maximum 2 people for shared lanes

Supplies

- Large targets - \$2 each
- Eye protection - \$4
- Ear protection - \$13.99
- Lead wipes - Free
- Soft ear plugs - Free

Rental

- Eye protection - \$2
- Ear protection - \$3
- Both eyes and ears - \$4
- \$15 for 1 gun, \$25 for up to 3 guns
(Must purchase ammo from The ALLIANCE)

Range Safety Officers

- Dedicated Range Safety Officer -
\$30/hour (one hour minimum)
- Subject to availability, Range Safety Officers
can provide complimentary assistance

Discounts (with ID)

10% - Veterans, Active Military, Law Enforcement, First Responders, and Seniors (65+)

Events

Monday

Veterans/First Responders free 30-minute range use

Wednesday

Family Night: 10% off lane fees, 2 free targets

Thursday

Ladies Night: 10% off lane fees for all women 'Shoot THEN Sip' first Thursday of every month

★ VIP memberships ★

Annual Individual VIP - \$1,500

- Use of VIP lanes
- Free targets and gun storage
- Free eye and ear protection rental
- Free gun transfers
- Free guests (same lane)
- 10% off all ammo
- 50% off gun rentals

Corporate VIP - \$5,000

- 5 Annual VIP passes to give to employees and clients

(Must be returned to corporate entity to be reused.)

100% of net proceeds support Veterans, Service Members, and military heritage

ALL PRICES ARE SUBJECT TO CHANGE

Memberships

Train More - Save More - Shoot More
Free lane use with all memberships

90-Day Individual - \$150

- 1 gun rental per day at 50% off
- 30 minutes of training
- 1 firearm transfer at 50% off

Annual Individual - \$450

- Free eye & ear protection rental
- Unlimited gun rentals at 50% off
- 2 x 30-minute training sessions
- 2 firearm transfers at 50% off

90-Day Friends/Family - \$250

- (2 adults, kids under 18 free with parent)
- 2 gun rentals per day at 50% off
 - 2 x 30-minute training sessions
 - 2 firearm transfers at 50% off

Annual Friends/Family - \$800

- (2 adults, kids under 18 free with parent)
- Free eye & ear protection rental
 - Unlimited gun rentals at 50% off
 - 4 x 30-minute training sessions
 - 4 firearm transfers at 50% off

**Ask us about our VIP packages:
private lane rentals for 2 hours
5+ rentals and more!
From \$199 - \$399**